



# HEMPEL

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### **TECMARK, INC. SIGNS AT HEMPEL'S UBS PLAZA**

**Minneapolis, MN – Monday, July 20, 2009**— Hempel secured a lease with Tecmark, Inc. for nearly 5,800 square feet at UBS Plaza in St. Paul. Tecmark, Inc. is a loyalty marketing solutions provider specializing in programs for the restaurant, retail, and hotel industries. The UBS Plaza location serves as Tecmark's national headquarters. Tom Stella and Eric King of NorthMarq represented Hempel in the lease. Dan Johnson of Tegra Group represented Tecmark, Inc. in the transaction. Tecmark moved to UBS in early July. Hempel acquired the Class A UBS Plaza in October 2006. The 226,652 square foot tower is currently 77.45% leased.

Tecmark, Inc. delivers unparalleled expertise in developing, managing and administering customer loyalty programs using its proprietary loyalty software and services that build and strengthen the customer base of its clients. Tecmark delivers loyalty program solutions to clients in the retail, restaurant, hospitality, and convenience store industries.

Tecmark, Inc. was founded in 1999 and currently employs about 25 employees at its new offices in UBS Plaza. Tecmark was formerly located in Landmark Towers. According to Brent Harms, CEO and Founder of Tecmark, "We had many options when looking at new offices, especially in this down market. We selected the UBS Plaza building for several reasons. We think it is an excellent building in the heart of downtown St. Paul with easy access to the

various needs of our employees, clients, and partners. In addition, we quickly realized that Hempel Properties would be a great landlord due to its tremendous and responsive staff that has and continues to address our unique needs and concerns.”

**About Hempel Properties:** Hempel Properties is a Minneapolis/St.Paul- based developer of retail, hospitality, office, multi-family and industrial properties nationwide. They are recognized for their responsive and proactive approach to development partnerships which result in timely and innovative real estate solutions. [www.hempelproperties.com](http://www.hempelproperties.com)

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